



# *Allegro*

SEO Jump Start

Pricing  
Guide

## Overview

Search Engine Optimization (SEO) is a major component of any successful digital marketing effort. A well-optimized website provides a solid platform for all your digital marketing campaigns, and high rankings in search have powerful brand value. A great SEO plan can give you a powerful competitive edge.

At Allegro, we pair on-site optimization with off-site tactics to create effective strategies for keeping your business at the top of the SERPs. Through our website audit, local SEO strategy and on-page tactics, we provide you with the best chance for getting your site and products in front of the people searching for them.

## SEO Pricing

\$1799

## Features

<b>Website Audit</b>		
	We will check for the most common issues that can affect your site's performance in the SERPs.	<ul style="list-style-type: none"><li>• Broken links and images</li><li>• Duplicate content</li><li>• Page speed</li><li>• Internal linking issues</li><li>• On-page SEO analysis</li><li>• Generate sitemaps</li></ul>
<b>Local SEO</b>		
	We will optimize your site for local search so that you can better reach high-intent customer in your geographic area.	<ul style="list-style-type: none"><li>• Optimize Google My Business</li><li>• Create schema file for local information</li><li>• Determine top 5 focus keywords for Google Maps</li><li>• Optimize home page for relevant keyword phrase and local city</li></ul>
<b>On-Page SEO</b>		
	Allegro will discover competitive focus keywords optimize your pages to increase visibility.	<ul style="list-style-type: none"><li>• Optimize top 8-10 pages for titles and meta</li><li>• Full keyword optimization of top 5 pages, including image attributes</li><li>• Keyword Research</li></ul>

**For questions regarding Allegro's SEO Services pricing contact:**

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