



Allegro

Local SEO Package

Pricing
Guide

Overview

Local SEO is an important part of your overall optimization strategy because it gives you the best chance to connect with high-intent customers in your area. At Allegro, we follow search engine best practices to organically grow rank positions over competitive websites. Our local SEO package, which includes a comprehensive audit, keyword research and citation building strategies is designed to give you a robust local business presence so you don't miss out on valuable leads, traffic and sales opportunities.

Pricing

\$899

Features

Website Audit		
	We will perform an initial audit for your website and Google My Business account to check for the most common issues that can affect your site's performance in the SERPs.	<ul style="list-style-type: none">• Broken links and images• Duplicate content• Page speed issues• Internal linking issues• On-page SEO analysis
Local Strategy		
	We will research your competition to determine the top focus keywords for local optimization.	<ul style="list-style-type: none">• Competitor and keyword research• Optimize Google Maps• Optimize home page for relevant keyword phrase and local city• Create schema file for local information
Citation Building		
	In addition to auditing your current citations, we will add new citations to valuable directories.	<ul style="list-style-type: none">• NAP consistency• Appropriate placement

For questions regarding Allegro's SEO Services pricing contact:

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